



The templates listed below may be used for initial roll-out communications as well as staff reminders to help you improve utilization of Lippincott Advisor in your facility. Please customize to meet your specific facility needs.

Available are:

[E-Mail Template for Initial Roll-out](#)

[E-Mail Template for Existing Customers- Reminder](#)

[Newsletter copy for Initial Roll-out](#)

[Newsletter copy for Existing Customers- Reminder](#)

[Advisor Staff E-mail for initial roll-out]

New Lippincott Advisor clinical reference online!

Lippincott Advisor is now available for access through your workstation. This point-of-care tool quickly answers your clinical questions at the point of care, wherever you are, whenever you need answers.

With it, you have:

- 24/7 access to close to 3,800 evidence-based entries on topics such as diseases, diagnostic tests, drugs, signs and symptoms, treatments, core measures, hospital-acquired conditions, and patient care plans.
- 24/7 access to 6,000+ patient teaching handouts on diseases, drugs, tests and treatments, discharge planning and healthy living.
- Highly bulleted, easy-to-read
- Detailed full-color visuals on pathophysiology, treatments, and more.
- Integrated access to 33 nursing and medical books
- Robust tools including a drug identifier, drug interactions, and drug calculator tools available from every screen

Access this online resource through the *Lippincott Advisor* link found on your desktop [\[or specify how Advisor can be accessed\]](#)

Please take a minute to visit *Lippincott Advisor* TODAY.

If you have any questions regarding *Lippincott Advisor*, contact [\[XXX\]](#) at [\[institution\]](#) or contact Lippincott Williams & Wilkins Technical Support, Monday through Friday, 8:30 am - 7:00 pm EST at Phone: 1-855-695-5070 or Email: techsupport@lww.com

[Advisor Newsletter copy for initial roll-out]

Introducing the easiest way to keep your clinical knowledge at its sharpest!

Lippincott Advisor is now available for access through your workstation. This evidence-based, point-of-care tool quickly answers your clinical questions at the point of care, wherever you are, whenever you need answers.

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[Advisor: Staff E-mail for existing users- reminder]

Be sure your clinical knowledge and critical thinking is always at its best.

Did you know that you have access to ***Lippincott Advisor*** — an evidence-based, online, point-of-care tool that quickly answers your clinical questions wherever you are, whenever you need answers?

With it, you have:

- 24/7 access to close to 3,800 evidence-based entries on topics such as diseases, diagnostic tests, drugs, signs and symptoms, treatments, core measures, hospital-acquired conditions, and patient care plans.
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[Advisor Newsletter copy for existing users-reminder]

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Lippincott Advisor offers quick access to 3,800+ evidence-based entries on diseases, diagnostic tests, drugs, signs and symptoms, treatments, core measures, hospital-acquired conditions, and patient care plans

As well as

6,000+ patient teaching handouts on diseases, drugs, tests and treatments, discharge planning and healthy living.

Each entry includes...

- Quick-to-read, outline-formatted, bulleted information on every topic
- Embedded links from one entry to other related entries.
- Access to 33 additional medical and nursing reference texts.
- Detailed full-color visuals on pathophysiology, treatments, and more.
- Evidence-based focus offers detailed references support each Advisor entry.
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- Robust tools including a drug identifier, drug interactions, and drug calculator tools available from every screen

Access this online resource through the *Lippincott Advisor* link found on your desktop [\[or specify how Advisor can be accessed\]](#)

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